



Survey: People's Trust Has Declined in Business, Media, Government, and NGOs

by Matthew Harrington
January 16, 2017

We are living in an era of backlash against authority. So far, government and the media have borne the brunt of popular anger, while businesses have remained above the fray. Past protest movements such as Occupy Wall Street notwithstanding, mass outrage has yet to be directed squarely at the business elite. But there are signs that this is changing.

La confianza está en crisis en todo el mundo

23 Enero 2017 | Corresponsables (@Corresponsables)



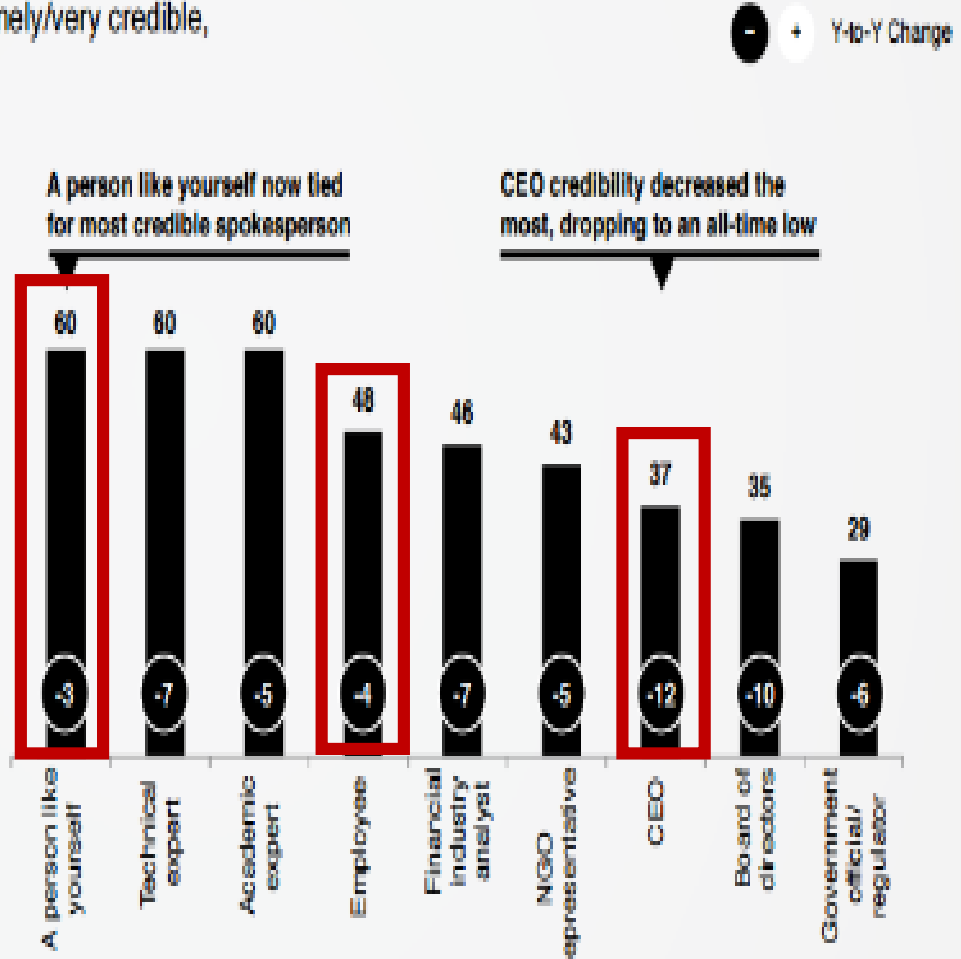
Peers Now as Credible as Experts

Percent who rate each spokesperson as extremely/very credible, and change from 2016 to 2017

“People in this country have had enough of experts.”

– Michael Gove,
Member of Parliament, U.K.

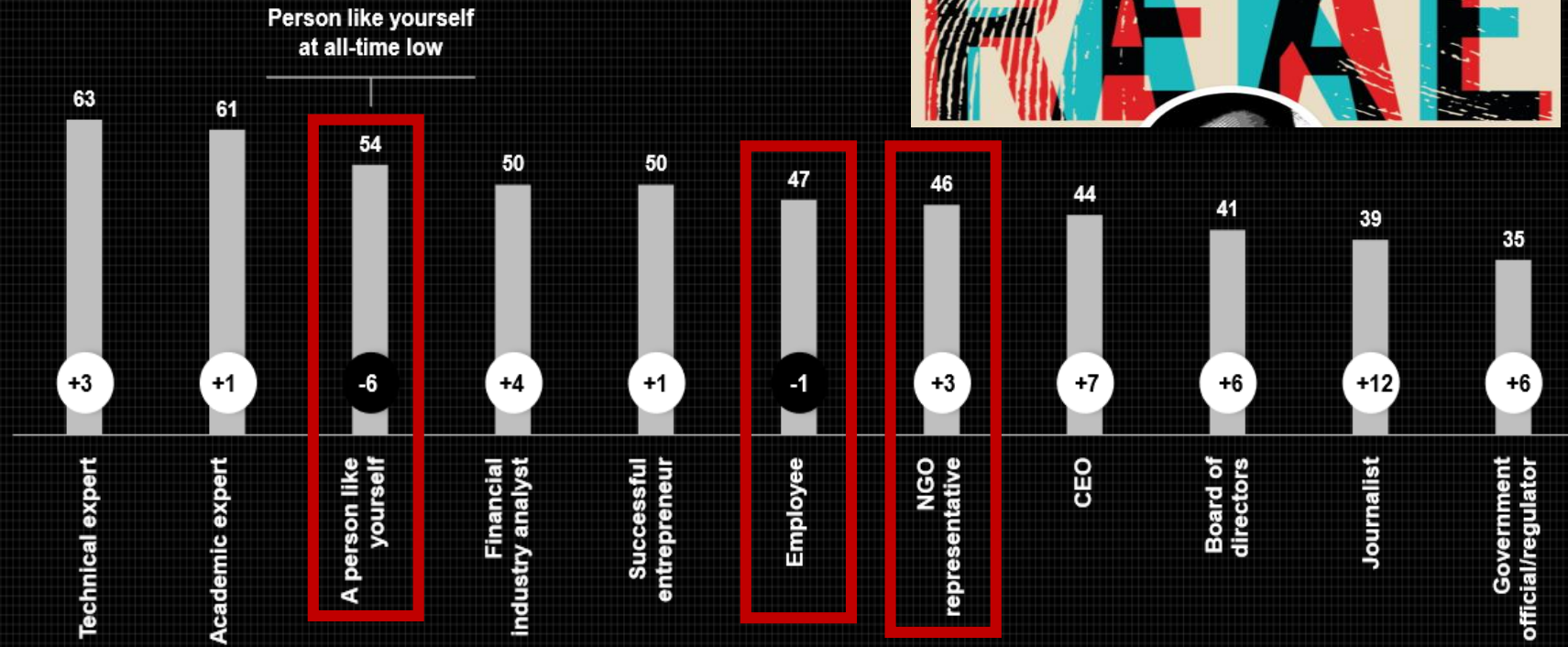
«EN ÉPOCA DE POSVERDAD LA REPUTACIÓN IMPORTA MÁS QUE NUNCA»



Voices of Authority Regain Credibility

Y-to-Y Change

Percent who rate each spokesperson as very/extremely credible, and change from 2017 to 2018



Employees and Peers Decline Sharply Compared to Voices of Authority

Y-to-Y Change

Percent who rate each spokesperson as very/extremely credible, and change from 2017 to 2018, in Spain

